



## **PROBIOTICS – *WHEN ONLY THE BEST WILL DO!***

**PRO Rich Crème contains patented GannedenBC<sup>30</sup> *Bacillus coagulans* that withstands the freezing process & delivers superior probiotic cultures to help support digestive & immune health & may increase recovery in muscle damage!**

**GannedenBC<sup>30</sup> is a natural probiotic “beneficial bacteria” and is...**

- The trademarked name for the patented strain of probiotic bacteria, *Bacillus coagulans* GBI-30, 6086
- Calorie and gluten-free
- Organic Compliant
- Calorie Free
- Gluten Free
- Kosher and halal
- Sustainable
- Naturally occurring
- Non-GMO ingredient
- Safe – has FDA GRAS affirmation
- Clinically studied and supported by over 20 peer reviewed published papers

**What makes GannedenBC<sup>30</sup> different from other probiotics?**

Ganeden**BC**<sup>30</sup> is an EXTREMELY stable probiotic due to the cell's ability to form a protective spore. Just like plant seeds wait to grow until spring when the temperature and moisture levels are optimal, Ganeden**BC**<sup>30</sup> spores wait to germinate and grow until they reach the intestines where the conditions are just right. This protective shell also gives Ganeden**BC**<sup>30</sup> the ability to survive harsh manufacturing processes such as heat exposure and freezing conditions and it has long product shelf life and finally, the journey through the digestive system – most other probiotics just can't survive these stresses but Ganeden**BC**30 can and does!



**Bake it. Boil it. Freeze it. Squeeze it.**

**Ganeden**BC**<sup>30</sup> survives harsh manufacturing processes most other probiotics don't.**